

North Star Division Events Roadmap

10K In Personal Sales	Eligible for Events Training <ul style="list-style-type: none"> - <i>High Level Sales Training</i> - <i>Network w/CSP's and FSM's</i> - <i>Participate in Events Meetings</i>
15K In Personal Sales <i>*(Must purchase Event Super Training Kit)</i>	Eligible for Event Field Training <ul style="list-style-type: none"> - <i>Two Complete Days of FT At Booth</i> - <i>Multiple Service Calls FT</i> - <i>Assist with Service Event</i>
20K In Personal Sales <i>*Must maintain an Event Withholding Account with at least \$200</i>	Eligible to Work Small Marketplace Events <ul style="list-style-type: none"> - <i>Farmers Markets</i> - <i>Gun Shows</i> - <i>Small Festivals</i> - <i>Inexpensive County Fairs</i>
50K In Personal Sales +20k/Campaign <i>*Must Own Homemaker Pieces, Specialty Knives, & T. Cheese Knife</i>	Eligible to Work Traditional Events <ul style="list-style-type: none"> - <i>Home and Garden Shows</i> - <i>Holiday Botique's</i> - <i>Larger County Fairs</i>
150K In Personal Sales +30k / Campaign <i>*(Must Maintain Min Team Shift Average)</i>	Eligible to be invited to Tier 1 Events <ul style="list-style-type: none"> - <i>Increased Marketing Standards</i> - <i>Eligible to be added to ROR List</i>
300K In Personal Sales +100k/Yr <i>*(Requires DVM and Coordinator Invitation)</i>	Eligible to be invited to Key Events <ul style="list-style-type: none"> - <i>Our biggest and best events within the division.</i> - <i>Increased Marketing and Training Standards</i>